



NEWS RELEASE

FOR IMMEDIATE RELEASE

Contact

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State Convention Public Relations Internship Applications Now Open

The Wisconsin Association of FFA is recruiting interns to help share the celebration of FFA members leading up to and during the 2024 Wisconsin State FFA Convention occurring June 10-13, 2024, in Madison, WI.

The goal of the internship positions is to provide collegiate students an opportunity to gain hands-on experience covering a convention, while also having a media presence for all audiences. Interns are essential to engaging our members and stakeholders to continue providing the next generation of agriculturists for the world.

Two intern positions are offered this year. Ideal candidates should have completed at least one year of collegiate coursework, with a focus in the areas of agriculture, communications, journalism, or a related field. FFA experience is preferred. Position descriptions are below. Full job descriptions can be found by visiting <https://wisconsinaged.org/intern>.

Public Relations Team Internship Positions

News Media Intern: This position works with the Wisconsin State FFA Convention Public Relations Team and convention managers to assist with development and implementation of the Wisconsin Association of FFA newspaper, television, and radio content for purposes of outreach, marketing, and public relations of the Wisconsin State FFA Convention.

Social Media Intern: This position works with the Wisconsin State FFA Convention Public Relations Team and convention managers to assist with development and implementation of the Wisconsin Association of FFA social media and online content for purposes of outreach, marketing, and public relations of the Wisconsin State FFA Convention.

Other Information: Wisconsin Association of FFA will provide lodging and meals throughout the event and will provide a stipend upon the successful completion of the internship. Intern's responsibilities begin upon hiring and conclude following the week after convention. Should the intern desire to receive internship credit for this experience, Wisconsin FFA will work with their respective University to ensure credit requirements are met. Expense of the internship credit will be the responsibility of the intern.



How to Apply: Interested candidates should submit the online application to media@wisconsinffa.org by **5:00 PM CST Friday, April 12, 2024**, which includes submitting a brief cover letter, resume, and applications questions:

- Please describe your experience with the specific role you are applying for.
- Why would you like to serve in the specific internship role?
- What ideas do you have to help "IGNITE" the Wisconsin State FFA Convention Public Relations Team?

Notification: Applicants will be notified of their status no later than Monday, April 15, 2024. Interviews will take place on April 16-18, 2024. Final offers will be sent no later than Friday, April 19, 2024. At this time, individuals offered a position may be subject to a background check.

Please email Cheryl Zimmerman with any questions regarding the State Convention Public Relations Internship Program at czimmerman@wisconsinffa.org.

About Wisconsin Association of FFA:

The Wisconsin Association of FFA is a leading student organization due to the efforts of 255 FFA Chapters across the state. With a focus on premier leadership, personal growth and career success, students' FFA activities complement agricultural classroom instruction by giving them an opportunity to apply their skills and knowledge while gaining real-world experience. These activities are dependent on donor funding through the Wisconsin FFA Foundation. The FFA is also supported by the Wisconsin FFA Alumni & Supporters Association throughout Wisconsin. For more information about Wisconsin FFA, the Wisconsin FFA Foundation and the Wisconsin FFA Alumni & Supporters, visit <https://wisconsinaged.org> or follow them on Facebook.

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