



WISCONSIN FFA STATE CONVENTION PUBLIC RELATIONS INTERNSHIP PROGRAM

PROGRAM OVERVIEW

The Wisconsin Association of FFA is recruiting interns to help share the celebration of FFA members leading up to and during the 2026 Wisconsin State FFA Convention, occurring June 15-18, 2026, in Madison, WI.

The goal of the internship positions is to provide collegiate students an opportunity to gain hands-on experience covering a convention, while also having a media presence for all audiences. Interns are essential to engaging our members and stakeholders to continue providing the next generation of agriculturists for the world.

Multiple intern positions are offered this year. Ideal candidates should have completed at least one year of collegiate coursework, with a focus in the areas of agriculture, communications, journalism or a related field. FFA experience is preferred. Position descriptions are below.

Public Relations Team Internship Positions

Social Media Intern: This position works with the Wisconsin State FFA Convention Public Relations Team and convention managers to assist with the development and implementation of the Wisconsin Association of FFA social media and online content for purposes of outreach, marketing, and public relations of the Wisconsin State FFA Convention. A full job description, including required experience and competencies, can be found [here](#).

Creative Writing Intern: This position works closely with the Wisconsin State FFA Convention Public Relations Team and convention managers to support the development and implementation of newspaper, television, and radio content for outreach, marketing, and public relations efforts related to the Wisconsin State FFA Convention. In addition, this intern will collaborate with student Public Relations members to develop a post-convention recap newsletter. A full job description, including required experience and competencies, can be found [here](#).

Interview Intern: This position works with the Wisconsin State FFA Convention Public Relations Team and convention managers to conduct interviews with members, alumni, sponsors, and guests for internal social media content. Interviews will be used to capture short-form video, quotes, and highlights that support real-time and post-convention storytelling across Wisconsin FFA's internal social media channels and digital platforms. A full job description, including required experience and competencies, can be found [here](#).

Photography Intern: This position works with the Wisconsin State FFA Convention Public Relations Team and convention managers to assist with all awards photography for purposes of outreach, marketing, and public relations of the Wisconsin State FFA Convention. A full job description, including required experience and competencies, can be found [here](#).



WAAE Professional Development Conference Intern: The Wisconsin Association of Agricultural Educators will host its annual professional development conference in Pewaukee, Wisconsin, from June 28 to July 2. Depending on applicants, this intern may be selected for the PR Team during the Wisconsin FFA Convention, holding one of the above positions, and will continue working with WAAE staff to provide communications coverage before and throughout their conference, along with other projects as assigned. The intern will receive an additional stipend and housing in recognition of this work. A full job description, including required experience and competencies, can be found [here](#).

Other Information: Wisconsin Association of FFA will provide lodging and meals throughout the event and will provide a stipend upon the successful completion of the internship. Intern's responsibilities begin upon hiring in May and conclude following the week after the convention. Should the intern desire to receive internship credit for this experience, Wisconsin FFA will work with their respective University to ensure credit requirements are met. Expense of the internship credit will be the responsibility of the intern.

How to Apply: Interested candidates should submit the online application to media@wisconsinffa.org by 5:00 p.m. CST on Thursday, March 5, 2026. The application must include the following:

- o Cover letter
- o Resume
- o Example(s) of work
 - Applicants may apply for multiple areas. Please submit the appropriate example(s) for each role you wish to be considered for:
 - **Photography:** Five (5) photos showcasing your skills
 - **Social Media:** One reel with a caption
 - **Interview:** A 30-second interview with a person and topic of your choice
 - **Creative Writing:** Sample press release on a topic of your choice
 - **WAAE:** Indicate availability for June 28-July 2
- o Short-Answer Questions
 - What role(s) would you like to be considered for?
 - Describe your experience related to the specific role(s) you are applying for.
 - What ideas do you have to help "activate" the Wisconsin State FFA Convention Public Relations Team?

Notification: Applicants will be notified of their status no later than Sunday, March 8, 2026. Interviews will take place on March 9 – 12, 2026. Final offers will be sent no later than March 20, 2026. At this time, individuals offered a position may be subject to a background check.

Please email any questions regarding the State Convention Public Relations Internship Program at media@wisconsinffa.org.

The Wisconsin Association of FFA is an equal opportunity employer. It is our policy to provide equal employment opportunity to all persons regardless of sex, race, color, religion, age, national origin, ancestry, creed, pregnancy, marital or parental status, sexual orientation, or physical, mental,



emotional, or learning disability. We comply with all federal, state, and local equal employment opportunity regulations.